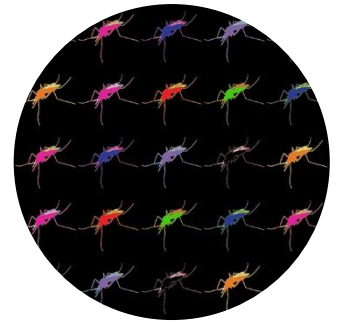


ISNTD Festival 2020

Programme

DRAFT



RATIONALE

Global health programmes have made significant progress in tackling neglected diseases and neglected patients, whether in the development of vaccines and new drugs, behaviour change, disease awareness and prevention... However, some barriers still remain in enabling the full potential of research, innovations and treatment in reaching the patients, policy makers, healthcare professionals or the broader public. The effective communication of benefits from tackling these global threats will be critical in ensuring global goals in health and development are met. The ISNTD Festival brings together the communication, creative and global health sectors to unlock collaborations which will translate solid scientific progress into measurable impact in reducing global disease burdens. This is part of and consolidates the efforts of ISNTD and its members in research disciplines including drug discovery, vaccines, vector control, water & sanitation, funding & philanthropy, and more.

The ISNTD is inviting participation at the ISNTD Festival from scientists and global health stakeholders as well as science communicators and creative professions (including from photo, film, apps, communication and campaigning, radio, social media...) to explore effective and persuasive methods of driving the awareness and advocacy for diseases, the uptake of preventive and curative medical and non-medical tools, increased investment into neglected diseases and their patients.

This is an ongoing effort and ideas exchange platform – launched in February 2017 as a celebration of the 5th anniversary of the London Declaration on NTDs, the ISNTD will convene the ISNTD Festival conference once a year to facilitate the identification of current challenges, discussion and sharing of solutions and establishing a proactive agenda for action.

SHOWCASE

We are inviting submission to our online Showcase of creative materials about global health and particularly tropical diseases from our members, partners and wider audience – across film, photo, apps, games, creative campaigns, radio, theatre, public engagement, exhibitions, ... This is curated as part of our online Showcase and available to be viewed as part of our movement for consolidating communication, advocacy and stakeholder engagement at all levels.

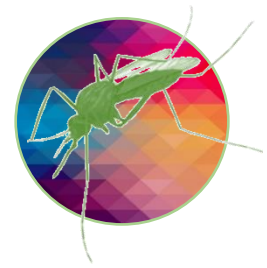
EXHIBITION TABLES & SPACE

There will be space and tables to display printed materials, games, artwork, interactive displays etc... throughout the day. This is taking place in the main networking and coffee/lunch space.

ISNTD Festival 2020

DAY 1: March 2nd 2020

9.00	COFFEE & REGISTRATION
9.30	SESSION 1: COMMUNICATION & GLOBAL HEALTH CHALLENGES, 2020 & BEYOND
	<p>Christopher Bailey (Christopher Bailey, Arts and Health, World Health Organization) Arts in the Global Health Agenda</p> <p>Lisa Russell (SheDecides Global Champion, founder Create 2030 & Emmy-winning filmmaker) ARTS x SDGS: Building a responsible movement</p> <p>Cathryn Wood (Development Media International) A scientific approach to health communications: does it work?</p> <p>Wyn Baptiste (MTV Staying Alive Foundation) Changing social norms and behaviour: can television shows change how people think and act?</p> <p>PANEL DISCUSSION: chaired by Naisola Likimani (SheDecides)</p>
11.00	COFFEE
11.30	SESSION 2: CREATIVE STRATEGIES - MESSAGING FOR GLOBAL HEALTH
	<p>Richard Ashdown (McCann Health) Creativity, technology and connecting with people</p> <p>Isabelle Messenger (Sanofi Global Health Programs) Social Behaviour Change Communication (SBCC) tools for children and adolescents</p> <p>Kelly Stanford (Science communicator and artist) Creating artwork and developing new approaches for science outreach</p> <p>Kristen De Graaf (Vaccine Confidence Project / London School of Hygiene & Tropical Medicine) Communication challenges in vaccine strategies, a cross-country perspective</p> <p>Sophie Goggins (National Museums Scotland) Parasites: Battle for Survival, an exhibition at National Museums Scotland</p> <p>PANEL DISCUSSION</p>
12.50	ISNTD Festival 2020 Awards
13.00	LUNCH
14.00	SESSION 3: CREATIVE STRATEGIES – DISEASE SPECIFIC APPROACHES
	<p>James Reid (Filmmaker) “Minutes To Die” film and advocacy for snakebite</p> <p>David Williams (World Health Organisation, snakebite) Rolling out global snakebite strategy and empowering communities using decades of successful on-the-ground programmes</p> <p>Bethany Moos (Improving Global Health Fellow / Hedena Health, Oxford) Developing snakebite education resources in Myanmar</p> <p>Somia Iqtadar (King Edward Medical University and Dengue Expert Advisory Group) Outreach in dengue control: training into schools & communities</p> <p>Jolien Erkamp (W2O) Dengue and the case for visual immersive storytelling: Camila and the Shadow of Dengue</p> <p>Bahadir Celiktemur (The Leprosy Mission England & Wales) Creative approaches to reducing stigma in leprosy</p> <p>PANEL DISCUSSION</p>
15.30	COFFEE BREAK
16.00-17.30	FILM PREMIERE AND Q&A
	<p>Restoring Dignity: A Journey with Noma Survivors Production Inediz & Médecins Sans Frontières (MSF)</p> <p>Q&A with Claire Jeantet (filmmaker, Inediz) & Dr. Adolphe Fotso (Médecins Sans Frontières)</p>



DAY 2: March 3rd 2020

8.45	COFFEE & REGISTRATION			
9.15	SESSION 1: MEDIA & DIGITAL TOOLS IN GLOBAL HEALTH COMMUNICATION			
	<p>David Molyneux (Liverpool School of Tropical Medicine) Education and science dissemination through online lectures</p> <p>Steve Maud (Cloud 9 Media) Life Post-NTDs: documenting life post disease elimination in Nigeria</p> <p>Ben Deighton (SciDev.Net) Science, education & development through news</p> <p>Samuel Clifford (London School of Hygiene & Tropical Medicine)</p> <p>PANEL DISCUSSION: chaired by Andrew Jack (Financial Times)</p>			
10.35	COFFEE BREAK			
11.00	SESSION 2: SHARING KNOWLEDGE: FROM SCIENCE TO END-USER			
	<p>Julia Bello-Bravo (Scientific Animations Without Borders / Michigan State University) Scientific Animations Without Borders (SAWBO): Educational Animations to address Global Health Challenges</p> <p>Rod Dillon & Jen Southern (Lancaster University) Para-Site-Seeing - the travel blogging <i>Leishmania</i></p> <p>Anne Schoenmakers (NLR, Until No Leprosy Remains) The NTD skin games to support health workers & a film as advocacy tool for leprosy prevention</p> <p>Kamran Rafiq (ISNTD & Acting for Health) A theatre-based approach for assessing and influencing high-risk water contact behaviours of schistosomiasis-endemic communities in Ethiopia and Tanzania</p> <p>Kirsten Duda (Liverpool School of Tropical Medicine) A game changer in malaria vector control training</p> <p>PANEL DISCUSSION: chaired by Christopher Bailey (World Health Organisation)</p>			
12.20	LUNCH			
13.20	SESSION 3: WRITING ABOUT DISEASES: BOOK PANEL			
	<p>Mojie Crigler (The END Fund): Under The Big Tree</p> <p>Christine Poulson (author): An Air That Kills</p> <p>Peter Hotez (Baylor College of Medicine): Vaccines Did Not Cause Rachel's Autism [via Skype]</p>			
14.20	WORKSHOPS			
14.20-15.05	<p>Henry Stewart Talks Provision of Online Scientific Resources in sub-Saharan Africa</p> <p>[Franks room]</p>	<p>Sanofi Global Health Malaria app</p> <p>[Steel room]</p>	<p>NLR, Until No Leprosy Remains - NTD skin games & the SkinApp: how to support health workers in detecting NTDs</p> <p>[Dale room]</p>	<p>Acting for Health Theatre interventions for behaviour change</p> <p>[Burroughs room]</p>
15.10-15.50	<p>CloudNineMedia How to tell successful stories from the field</p> <p>[Franks room]</p>	<p>Snakebite Snakebite: Building Collaboration to Empower Communities as a New NTD</p> <p>[Steel room]</p>	<p>Liverpool School of Tropical Diseases - Resistance101: The fundamentals of insecticide resistance in a nutshell</p> <p>[Dale room]</p>	<p>SAWBO Animation workshop</p> <p>[Burroughs room]</p>
15.50	COFFEE			
16.20-17.45	PERFORMANCE & CONCLUDING DISCUSSION			
	<p>Performance by Christopher Bailey (World Health Organisation) "Stage 4: Global Stories on Empathy & Health"</p> <p>Followed by Q&A, group discussion & concluding remarks</p>			