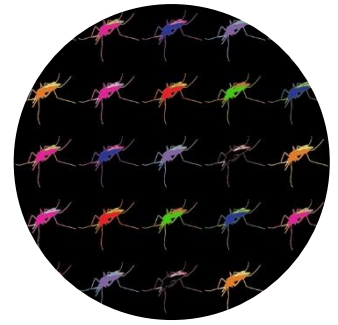


ISNTD Festival 2019

Programme

DRAFT



RATIONALE

Global health programmes have made significant progress in tackling neglected diseases and neglected patients, whether in the development of vaccines and new drugs, behaviour change, disease awareness and prevention... However, some barriers still remain in enabling the full potential of research, innovations and treatment in reaching the patients, policy makers, healthcare professionals or the broader public. The effective communication of benefits from tackling these global threats will be critical in ensuring global goals in health and development are met. The ISNTD Festival brings together the communication, creative and global health sectors to unlock collaborations which will translate solid scientific progress into measurable impact in reducing global disease burdens. This is part of and consolidates the efforts of ISNTD and its members in research disciplines including drug discovery, vaccines, vector control, water & sanitation, funding & philanthropy, and more.

The ISNTD is inviting participation at the ISNTD Festival from scientists and global health stakeholders as well as science communicators and creative professions (including from photo, film, apps, communication and campaigning, radio, social media...) to explore effective and persuasive methods of driving the awareness and advocacy for diseases, the uptake of preventive and curative medical and non-medical tools, increased investment into neglected diseases and their patients.

This is an ongoing effort and ideas exchange platform – launched in February 2017 as a celebration of the 5th anniversary of the London Declaration on NTDs, the ISNTD will convene the ISNTD Festival conference once a year to facilitate the identification of current challenges, discussion and sharing of solutions and establishing a proactive agenda for action.

SHOWCASE

We are inviting submission to our online Showcase of creative materials about global health and particularly tropical diseases from our members, partners and wider audience – across film, photo, apps, games, creative campaigns, radio, theatre, public engagement, exhibitions, ... This is curated as part of our online Showcase and available to be viewed as part of our movement for consolidating communication, advocacy and stakeholder engagement at all levels.

EXHIBITION TABLES & SPACE

There will be space and tables to display printed materials, games, artwork, interactive displays etc... throughout the day. This is taking place in the main networking and coffee/lunch space.

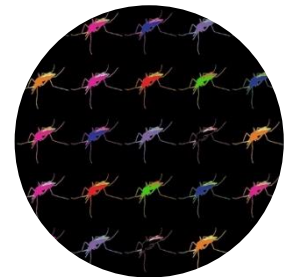
DAY 1: March 11th 2019

9.00	COFFEE & REGISTRATION
9.30	SESSION 1: HIGHLIGHTS OF COMMUNICATION CHALLENGES FOR NTDs & GLOBAL HEALTH 2019
	<p>Roy Head (Development Media International) A scientific approach to health communications: does it work?</p> <p>Richard Allan (The MENTOR Initiative)</p> <p>Sara Dada (Vaccine Confidence Project / London School of Hygiene & Tropical Medicine) Communication strategies and challenges around the Ebola vaccine trials in Sierra Leone</p> <p>Alex Dower (Acting for Health) Unlocking barriers to public health: a theatre-based framework for patient engagement and disease control</p>
10.20	GROUP DISCUSSION
10.45	Coffee
11.10	Session 2: CREATIVE STRATEGIES & MESSAGING FOR GLOBAL HEALTH
	<p>Elsa Leger (Royal Veterinary College) Engaging the youth in the fight against schistosomiasis</p> <p>Mary Ann Comunale (Drexel University) Tropical Disease Education Through Game Play: Malaria Invasion</p> <p>Catherine Wheller (Natural History Museum London / Deworm3) Focus Groups in communication strategies</p> <p>Jonas Stockfleth (FilmYard) Virtual reality in Malawi: tropical diseases, larger than life</p> <p>Wyn Baptiste (MTV Staying Alive Foundation) MTV Shuga: a case-study in how to use media to impact behaviour</p>
12.20	GROUP DISCUSSION
13.00	LUNCH
14.00	Session 3: PUBLIC ENGAGEMENT SESSION
	<p>PUBLIC ENGAGEMENT SESSION: WITH PUBLIC & SCHOOLS [Henry Wellcome Lecture Theatre & Williams Lounge]</p> <ul style="list-style-type: none"> • Introduction to tropical diseases & main issues • Screening of short films, photos and creative materials • Panel Discussion: <ul style="list-style-type: none"> - Lauren Sullivan (The Francis Crick Institute): sleeping sickness diagnostics & patient engagement - Catherine Wheller (Natural History Museum London): helminth infections - Suzanne Duce (Dundee University): simplifying drug discovery for a broad audience - Mary Ann Comunale (Drexel University): tropical disease education through game play - Alex Dower (Acting for Health): the use of theatre skills in sharing complex scientific messages • Premiere of MTV Shuga series and Q&A with cast members <ul style="list-style-type: none"> - Wyn Baptiste (MTV Staying Alive Foundation): MTV Shuga and mass media for HIV awareness • Interactive exhibition in Williams Lounge
16.00	Coffee
16.30	Session 4: SUMMARY & PANEL DISCUSSION Ben Deighton (SciDev.Net) Sophie Goggins (National Science Museums Scotland)
17.00	Concluding remarks and drinks!

DAY 2: March 12th 2019

9.00	WELCOME			
9.30	SESSION 1: MEDIA TOOLS IN GLOBAL HEALTH RESEARCH & ADVOCACY			
	<p>David Wilding (Twitter) Twitter in scientific research and advocacy</p> <p>Suzanne Duce (University of Dundee) Searching for a new medicine to treat neglected tropical diseases- Kirsty's Project</p> <p>Steve Maud (Cloud 9 Media) Neglected Tropical Diseases storytelling</p> <p>The Lancet Filmmaking by local crews for outbreak preparedness</p>			
10.45	Coffee			
11.15	Session 2: MEDIA & CREATIVE STRATEGIES – DISEASE SPECIFIC APPROACHES			
	<p>Amy Atwood (Takeda) - Dengue</p> <p>Robin van Wijk & Anne Schoenmakers (Leprastichting / Netherlands Leprosy Relief) – PEP4LEP: Chemoprophylaxis through skin camps or health centres in sub-Saharan Africa</p> <p>Kate Wills (Malaria No More) – Malaria No More's campaign: David Beckham, AI and a voice petition</p> <p>Leah La Framboise (DNDi) - A doctor's dream: A pill for sleeping sickness</p>			
12.20	LUNCH			
13.20	Session 3: FROM PIPELINE TO PATIENT: OVERCOMING BARRIERS			
	<p>Sam Martin (Vaccine Confidence Project) YouTube discourse analysis comparing the pro/anti vax comments in tones, key influencers, etc.</p> <p>Rachel Cole-Wilkin (The Loo Lady) Taboos & the art of reclaiming awkward conversations</p> <p>Kamran Rafiq (International Society for Neglected Tropical Diseases) Why we need a World Dengue Day</p> <p>OneHealth</p>			
	WORKSHOPS			
14.30	<p>SOCIAL MEDIA</p> <p>Jonas Stockfleth (FilmYard)</p>	<p>PHOTOGRAPHY ETHICS CENTRE</p> <p>Savannah Dodd (Photo Ethics Centre) Thinking Ethically about Global Health Photography</p>	<p>GAMING</p> <p>Mary Ann Comunale (Drexel University) Designing Educational Games for Infectious Disease: Let's play</p>	<p>ONE HEALTH DISCUSSION</p> <p>Building a movement</p>
	<p>COMMUNICATIONS STRATEGY</p> <p>Catherine Wheller (NHM / Deworm3) How to make a Communications Strategy</p>	<p>ACTING FOR HEALTH</p> <p>Alex Dower (Acting for Health)</p>	<p>GAMING</p> <p>Lauren Carruthers (University of Glasgow) Poop Pondering Game</p>	<p>SKINAPP</p> <p>SkinApp: an app to recognise the early signs and symptoms of skin diseases</p>
16.10	Coffee			
16.30	Session 4: PARTNERSHIPS AND THE ROAD AHEAD			
	<p>Shabina Sadiq (The Leprosy Mission England & Wales)</p> <p>Gill Shaw (Gill Shaw Photography)</p> <p>Catherine Wheller (Natural History Museum)</p> <p>Jaya Banerji (Medicines for Malaria Venture)</p>			
17.45	Concluding remarks			

ISNTD 2019



ISNTD FESTIVAL 2019

Science communication, creative industries & tropical diseases

March 11-12 2019

Wellcome Trust London

ISNTD d³ 2019

Drug discovery, development & diagnostics

April 24-25th 2019

School of Pharmacy London

ISNTD Bites 2019

Vector surveillance, control & tropical diseases

June 20th 2019

Liverpool School of Tropical Medicine

ISNTD Water 2019

Water, sanitation, hygiene & infrastructure for tropical diseases

November 2019